

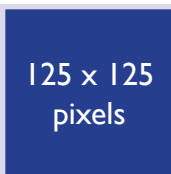


Web Advertising Specifications

Advertising on Green America's Web sites is limited to members in good standing of the Green Business Network™. Ad submissions are subject to the approval of Green America's staff.

BUTTON AD SIZE

- 125 x 125 pixels



proportional representation

SEND YOUR FILES

E-mail file and URL to which ad should be linked to robhanson@GreenAmerica.org

FILE WEIGHT

- Advertisements shall not exceed 20KB in size.
- Animations shall not exceed 15 seconds in length, and shall not play more than two times per page view.
- Any use of sound must be user-initiated (on click)

FILE FORMATS

- GIF (.gif)
- JPEG (.jpg)
- FLASH (.swf) placement restrictions may apply



E-MAIL NEWSLETTER ADVERTISING SPECIFICATIONS

Advertising on Green America's Web sites is limited to members in good standing of the Green Business Network™. Ad submissions are subject to the approval of Green America staff.

E-MAIL NEWSLETTER AD SIZE

- 160 wide x 160 (max) high
Height may vary, but cannot exceed 160x. Width is fixed at 160 pixels.
- An additional 25 words of linked under text is available to support the ad



proportional representation

SEND YOUR FILES

E-mail file and URL to which ad should be linked to robhanson@GreenAmerica.org

FILE WEIGHT

- Advertisements may not exceed 25KB in size.
- Animations may not exceed 15 seconds in length, and may not play more than two times per page view.
- Any use of sound must be user-initiated (on click)

FILE FORMATS

- GIF (.gif)
- JPEG (.jpg)