



2009

Business: _____
 Contact Person: _____ Phone: _____
 Address: _____
 City _____ State _____ Zip _____ Fax: _____
 Web: _____ E-mail: _____

Fax Signed Contract to: **(202)747-7512** E-mail: **advertising@coopamerica.org**

Print Ad sizes and rates

Issue	ART DUE	1/12 PAGE	1/6 PAGE	1/3 PAGE	1/2 PAGE	FULL PAGE	POSTCARD	BACK COVER	INSIDE COVERS	TOTAL
2010 National Green Pages (4-color ads are reserved for sponsors—call Chip Py at 202-872-5315 for details)										
Annual (Oct)	7-1-09	<input type="checkbox"/> \$450	<input type="checkbox"/> \$625	<input type="checkbox"/> \$1,050	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$2,350	<input type="checkbox"/> \$1,900	Reserved for Sponsors		\$ _____

Green American Magazine										
# 3 (Fall)	8-1-09	<input type="checkbox"/> \$475	<input type="checkbox"/> \$675	<input type="checkbox"/> \$1,100	<input type="checkbox"/> \$1,550	<input type="checkbox"/> \$2,350	<input type="checkbox"/> \$1,900	<input type="checkbox"/> \$2,550	<input type="checkbox"/> \$2,450	\$ _____
# 1 (Spring '10)	1-20-10	<input type="checkbox"/> \$475	<input type="checkbox"/> \$675	<input type="checkbox"/> \$1,100	<input type="checkbox"/> \$1,550	<input type="checkbox"/> \$2,350	<input type="checkbox"/> \$1,900	<input type="checkbox"/> \$2,550	<input type="checkbox"/> \$2,450	\$ _____
# 2 (Summer '10)	4-1-10	<input type="checkbox"/> \$475	<input type="checkbox"/> \$675	<input type="checkbox"/> \$1,100	<input type="checkbox"/> \$1,550	<input type="checkbox"/> \$2,350	<input type="checkbox"/> \$1,900	<input type="checkbox"/> \$2,550	<input type="checkbox"/> \$2,450	\$ _____
# 3 (Fall '10)	8-1-10	<input type="checkbox"/> \$475	<input type="checkbox"/> \$675	<input type="checkbox"/> \$1,100	<input type="checkbox"/> \$1,550	<input type="checkbox"/> \$2,350	<input type="checkbox"/> \$1,900	<input type="checkbox"/> \$2,550	<input type="checkbox"/> \$2,450	\$ _____

Real Green Newsletter										
Jun/Jul/Aug	5-15-09	<input type="checkbox"/> \$450	<input type="checkbox"/> \$625	<input type="checkbox"/> \$1,050	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$2,350	<input type="checkbox"/> \$2,200	<input type="checkbox"/> \$2,550	n/a	\$ _____
Sep/Oct	8-15-09	<input type="checkbox"/> \$450	<input type="checkbox"/> \$625	<input type="checkbox"/> \$1,050	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$2,350	<input type="checkbox"/> \$2,200	<input type="checkbox"/> \$2,550	n/a	\$ _____
Nov/Dec	10-15-09	<input type="checkbox"/> \$450	<input type="checkbox"/> \$625	<input type="checkbox"/> \$1,050	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$2,350	<input type="checkbox"/> \$2,200	<input type="checkbox"/> \$2,550	n/a	\$ _____
Jan/Feb '10	12-15-09	<input type="checkbox"/> \$450	<input type="checkbox"/> \$625	<input type="checkbox"/> \$1,050	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$2,350	<input type="checkbox"/> \$2,200	<input type="checkbox"/> \$2,550	n/a	\$ _____
Mar/Apr/May '10	2-15-10	<input type="checkbox"/> \$450	<input type="checkbox"/> \$625	<input type="checkbox"/> \$1,050	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$2,350	<input type="checkbox"/> \$2,200	<input type="checkbox"/> \$2,550	n/a	\$ _____

2010 Guide to Socially Responsible Investing										
Annual (Feb)	3-25-10	<input type="checkbox"/> \$450	<input type="checkbox"/> \$625	<input type="checkbox"/> \$1,050	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$2,350	<input type="checkbox"/> \$1,900	<input type="checkbox"/> \$2,450	<input type="checkbox"/> \$2,450	\$ _____

Special Publications: Consumer Guides										
Ending Sweatshops	TBA	<input type="checkbox"/> \$450	<input type="checkbox"/> \$670	<input type="checkbox"/> \$1,025	<input type="checkbox"/> \$1,470	<input type="checkbox"/> \$2,225	n/a	<input type="checkbox"/> \$2,400	<input type="checkbox"/> \$2,325	\$ _____

Online Wholesale Connection										12 months	
New This Year! A trusted online source for Retailers and E-tailers to find screened and approved products for their stores.										<input type="checkbox"/> \$695	\$ _____

Online Gift Guides					
Fall '09	Holiday '09	Valentine's Day '10	Spring '10	All	
<input type="checkbox"/> \$300 (6-1-09)	<input type="checkbox"/> \$300 (11-1-09)	<input type="checkbox"/> \$300 (12-1-09)	<input type="checkbox"/> \$300 (3-1-10)	<input type="checkbox"/> \$900	\$ _____

Online Upgrades and Ads										12 months	
Green Pages Online Upgraded Listing—Sponsored search results & expanded listing in one category										<input type="checkbox"/> \$495	\$ _____
Additional Upgraded Listing(s)—Same as above in additional categories										<input type="checkbox"/> \$150 x _____	\$ _____
Green Pages Online Featured Listing*—On Green Pages home page (slots 9 through 30)										<input type="checkbox"/> \$1,195	\$ _____
Web Connect Button Ad —On rotating locations throughout Green America's Web Site										<input type="checkbox"/> \$1,000	\$ _____

E-mail Newsletter*				
3 issues	6 issues	12 issues	24 issues	
<input type="checkbox"/> \$900 (\$300 ea.)	<input type="checkbox"/> \$1,500 (\$250 ea.)	<input type="checkbox"/> \$2,400 (\$200 ea.)	<input type="checkbox"/> \$3,600 (\$150 ea.)	\$ _____

Watch for new online sales opportunities still to come in 2009. Contact Chip Py at 202-872-5315 for more details.

GREEN AMERICA PROMISE On behalf of Green America, I agree to run the advertising described above in our publications and/or Web sites. _____ SIGNATURE DATE	<input type="checkbox"/> 10% DISCOUNT for 2 print insertions <input type="checkbox"/> 15% DISCOUNT for 3 or more print insertions (available on Print Products only)	GROSS TOTAL \$ _____ DISCOUNTS \$ _____
	Total amount due for all advertising selected: \$ _____	

ADVERTISER PROMISE On behalf of the advertiser/agency listed above I request Green America run the advertising listed above for the price indicated (i.e. Net Total Due) in the Green America publications I've selected. I agree to supply all necessary materials no later than the deadlines, and to pay according to the terms listed above. I will accept as full payment for any claims against Green America an amount equal to but no more than the Net Total Due, and waive any other claims for direct, indirect, or consequential damages. NAME _____ DATE _____ SIGNATURE: _____
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PAYMENT OPTIONS <input type="checkbox"/> \$ _____ Pre-payment (due with insertion order) <input type="checkbox"/> \$ _____ Credit Card payment	<input type="checkbox"/> Visa <input type="checkbox"/> MC <input type="checkbox"/> AmEx
Card # _____ Exp. date _____ Signature _____ Name _____ <input type="checkbox"/> Bill me for payment net 30 days after receipt of each invoice.	

Call Chip Py at (202)872-5315 with any questions