



2011-2012

Business: _____
 Contact Person: _____ Phone: _____
 Address: _____
 City _____ State _____ Zip _____ Fax: _____
 Web: _____ E-mail: _____

Advertising Agreement

Fax Signed Contract to: **(202)747-7512** E-mail: **advertising@greenamericatoday.org**

Print Ad sizes and rates

Issue	ART DUE	1/12 PAGE	1/6 PAGE	1/3 PAGE	1/2 PAGE	FULL PAGE	POSTCARD	BACK COVER	INSIDE COVERS	TOTAL
2012 National Green Pages (4-color ads are reserved for sponsors—call Denise Hamler at 202-872-5303 for details)										
Annual (Nov. 2011)	7-1-11	<input type="checkbox"/> \$250	<input type="checkbox"/> \$525	<input type="checkbox"/> \$975	<input type="checkbox"/> \$1,450	<input type="checkbox"/> \$2,250	<input type="checkbox"/> \$1,900	Reserved for Sponsors		\$ _____
Green American Magazine										
Jan-Feb (Dec 2010)	12-1-10	<input type="checkbox"/> \$250	<input type="checkbox"/> \$575	<input type="checkbox"/> \$975	<input type="checkbox"/> \$1,450	<input type="checkbox"/> \$2,250	<input type="checkbox"/> \$1,900	<input type="checkbox"/> \$2,550	<input type="checkbox"/> \$2,450	\$ _____
Mar-Apr (Mar 2011)	2-1-11	<input type="checkbox"/> \$250	<input type="checkbox"/> \$575	<input type="checkbox"/> \$975	<input type="checkbox"/> \$1,450	<input type="checkbox"/> \$2,250	<input type="checkbox"/> \$1,900	<input type="checkbox"/> \$2,550	<input type="checkbox"/> \$2,450	\$ _____
May-Jun (May 2011)	4-1-11	<input type="checkbox"/> \$250	<input type="checkbox"/> \$575	<input type="checkbox"/> \$975	<input type="checkbox"/> \$1,450	<input type="checkbox"/> \$2,250	<input type="checkbox"/> \$1,900	<input type="checkbox"/> \$2,550	<input type="checkbox"/> \$2,450	\$ _____
Jul-Aug (Jul 2011)	6-1-11	<input type="checkbox"/> \$250	<input type="checkbox"/> \$575	<input type="checkbox"/> \$975	<input type="checkbox"/> \$1,450	<input type="checkbox"/> \$2,250	<input type="checkbox"/> \$1,900	<input type="checkbox"/> \$2,550	<input type="checkbox"/> \$2,450	\$ _____
Sep-Oct (Sep 2011)	8-1-11	<input type="checkbox"/> \$250	<input type="checkbox"/> \$575	<input type="checkbox"/> \$975	<input type="checkbox"/> \$1,450	<input type="checkbox"/> \$2,250	<input type="checkbox"/> \$1,900	<input type="checkbox"/> \$2,550	<input type="checkbox"/> \$2,450	\$ _____
Nov-Dec (Nov 2011)	10-1-11	<input type="checkbox"/> \$250	<input type="checkbox"/> \$575	<input type="checkbox"/> \$975	<input type="checkbox"/> \$1,450	<input type="checkbox"/> \$2,250	<input type="checkbox"/> \$1,900	<input type="checkbox"/> \$2,550	<input type="checkbox"/> \$2,450	\$ _____
Jan-Feb (Dec 2011)	12-1-11	<input type="checkbox"/> \$250	<input type="checkbox"/> \$575	<input type="checkbox"/> \$975	<input type="checkbox"/> \$1,450	<input type="checkbox"/> \$2,250	<input type="checkbox"/> \$1,900	<input type="checkbox"/> \$2,550	<input type="checkbox"/> \$2,450	\$ _____
Mar-Apr (Mar 2012)	2-1-12	<input type="checkbox"/> \$250	<input type="checkbox"/> \$575	<input type="checkbox"/> \$975	<input type="checkbox"/> \$1,450	<input type="checkbox"/> \$2,250	<input type="checkbox"/> \$1,900	<input type="checkbox"/> \$2,550	<input type="checkbox"/> \$2,450	\$ _____
May-Jun (May 2012)	4-1-12	<input type="checkbox"/> \$250	<input type="checkbox"/> \$575	<input type="checkbox"/> \$975	<input type="checkbox"/> \$1,450	<input type="checkbox"/> \$2,250	<input type="checkbox"/> \$1,900	<input type="checkbox"/> \$2,550	<input type="checkbox"/> \$2,450	\$ _____

23rd Annual Guide to Socially Responsible Investing (over 790,000 copies in print)										
Annual (Oct 2011)	8-1-11	<input type="checkbox"/> \$250	<input type="checkbox"/> \$525	<input type="checkbox"/> \$975	<input type="checkbox"/> \$1,400	<input type="checkbox"/> \$2,250	<input type="checkbox"/> \$1,900	<input type="checkbox"/> \$2,550	<input type="checkbox"/> \$2,450	\$ _____

Online Wholesale Connection										12 months	
A trusted online source for Retailers and E-tailers to find screened and approved products for their stores.										<input type="checkbox"/> \$695	\$ _____

Online Gift Guides		Valentine's Day	Spring	Fall	Holiday	All	
cost & art deadline	<input type="checkbox"/> \$300 (12-1-10)	<input type="checkbox"/> \$300 (4-1-11)	<input type="checkbox"/> \$300 (7-1-11)	<input type="checkbox"/> \$300 (10-1-11)	<input type="checkbox"/> \$900		\$ _____

Online Upgrades and Ads (*Limited Space Available—Sold on a first-come basis)										12 months	
Green Pages Upgraded Listing —Sponsored search results & expanded listing in one category										<input type="checkbox"/> \$495	\$ _____
Additional Upgraded Listing(s) —Same as above in additional categories										<input type="checkbox"/> \$150 x _____	\$ _____
Green Pages Featured Listing* —On Green Pages home page (slots 9 through 30)										<input type="checkbox"/> \$1,195	\$ _____
Web Connect Button Ad* —On rotating locations throughout Green America's Web Site										<input type="checkbox"/> \$1,000	\$ _____

E-mail Newsletter*		3 issues	6 issues	12 issues	24 issues	
*Limited space available		<input type="checkbox"/> \$900 (\$300 ea.)	<input type="checkbox"/> \$1,500 (\$250 ea.)	<input type="checkbox"/> \$2,400 (\$200 ea.)	<input type="checkbox"/> \$3,600 (\$150 ea.)	\$ _____

GREEN AMERICA PROMISE
 On behalf of Green America, I agree to run the advertising described above in our publications and/or Web sites.

 SIGNATURE DATE

10% DISCOUNT for 3 or more print insertions (available on Print Products only)
 15% DISCOUNT for pre-payment with order
GROSS TOTAL \$ _____
DISCOUNTS \$ _____

Total amount due for all advertising selected: \$ _____

ADVERTISER PROMISE On behalf of the advertiser/agency listed above I request Green America run the advertising listed above for the price indicated (i.e. Net Total Due) in the Green America publications I've selected. I agree to supply all necessary materials no later than the deadlines, and to pay according to the terms listed above. I will accept as full payment for any claims against Green America an amount equal to but no more than the Net Total Due, and waive any other claims for direct, indirect, or consequential damages.
 NAME _____
 DATE _____ SIGNATURE: _____

PAYMENT OPTIONS
 \$ _____ Pre-payment (due with insertion order)
 \$ _____ Credit Card payment Visa
 MC
 AmEx
 Disc.
 Card # _____ Exp. date _____
 Signature _____ Name _____
 Billing address _____
 City _____ State _____ Zip _____
 Bill me for payment net 30 days after receipt of each invoice.