

Make a few small changes...

Steps toward

Greening Your Life

...make a big difference.

Get the most out of your Green Pages directory-- try the tips below and start putting your purchases to work creating an economy that's just and environmentally healthy for all.

Start with one everyday purchase.

Commit to purchasing one thing-- coffee, blue jeans, laundry soap-- from a green company. Use the National Green Pages to find sources, and add a new category each year to increase your green spending.

Buy in bulk.

Purchase staples -- beverages, pasta, body care products, and toilet paper -- by the case from green businesses. You'll save money, reduce wasteful packaging, and always have the items you use most on hand.

Nominate your favorite green businesses.

Use the post card next to page 72 to nominate your local green businesses for inclusion in the National Green Pages.

Encourage green purchasing.

Encourage friends and associates, at work, school, or in your neighborhood to patronize green businesses -- show them your copy of the NGP, give them their own copy, or direct them to the NGP online.

Ask yourself:

Do I need this?

Could I trade for, borrow, or reuse this item?

Is there a green alternative?

Go green when you travel.

When you are planning a trip, use the National Green Pages to find responsible restaurants, hotels, and other businesses at your destination. If green options are few where you're headed, check in the NGP for travel tips everyone can use, no matter where you are.

Tell local businesses to go green.

Ask the stores in your area to carry green products, and take along your NGP to show store owners all the wholesale businesses listed inside.

Make repeat purchases.

Make a list of the green businesses you patronize and commit to sustaining these businesses with repeat purchasing.

Give green gifts.

Commit to buying all your gifts from local green businesses or businesses listed in this directory to help spread the word about these companies.

www.greenpages.org . www.coopamerica.org