

WHY Clean Energy Investment MATTERS

The climate crisis is real and intensifying.

» We are at 398 parts per million of atmospheric carbon dioxide; we need to be at 350 parts per million or less to avoid catastrophic climate change. SOURCE: CO2NOW.ORG

398ppm CO₂

Clean energy is on the rise.

» In 2013, the proportion of new electric capacity generated globally by renewables came to **43.6%**.

SOURCE: FRANKFURT SCHOOL – UNEP

» In 2014, new global investment for wind, solar, biofuels, and other low-carbon energy technologies reached **\$310 Billion** an increase of 16% over the previous year.

SOURCE: BLOOMBURG

\$1 Trillion The global annual investment in clean energy needed to finance the clean energy economy.

SOURCE: CERES

Job Creation

» The solar industry is creating jobs nearly 20 times faster than the overall economy.

» Solar jobs have grown **86%** in the past five years –

– Creating nearly **80,000** living-wage jobs in the United States.

SOURCE: THE SOLAR FOUNDATION

» HOW TO GET STARTED

Visit www.GreenAmerica.org/fossilfree for the resources you need to divest from fossil fuel companies & reinvest in clean energy:

- Mutual Funds
- Exchange Traded Funds
- Certificates of Deposit
- Financial Advisors & Planners
- Asset Management Firms
- Retirement Options

2015