

outer panel 1



Partners Include:

Honest Tea,
Lara Bar,
Stretch Island Fruit Co.,
Endangered Species,
Plum Kids,
Unreal,
Applegate,
Cascadian Farms,
Surf Sweets Bitsy's Brain Food,
Brainard's Natural Remedies,
Glee Gum

outer panel 2

ASSOCIATION OF ZOOS & AQUARIUMS

www.aza.org



Join Green America to learn more
about living and celebrating green!
GreenAmerica.org/go/halloween

Green Halloween® is a program of
Green America, in partnership with the AZA.

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Score Line

Back cover

*Kids, color this Green Halloween
pumpkin and offer it as a treat
while you trick-or-treat.*



Green Halloween® helps families
to celebrate green! Learn more at

GreenHalloween.org

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Front cover



Brought to you by

Green America and the
**Association of Zoos
and Aquariums (AZA)**

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The healthy, eek-o friendly and fun way to celebrate.

Here's how:

- 1 Offer "treasures" instead of candy.
- 2 Buy fair trade and organic treats.
- 3 Paint a pumpkin instead of carving and later use it to make a delicious pumpkin pie!
- 4 Swap your costume instead of buying new.
- 5 Use a reusable trick-or-treat bag.

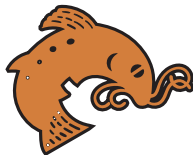


Top Rainforest-Friendly Trick-or-Treats

(Healthy and Palm Oil Free)

- 1 Organic Apples.
- 2 Sticker Sheets.
- 3 Fruit Leather.
- 4 Organic Honey Sticks.
- 5 Organic Granola Bars.
(without palm oil)

More ideas at GreenHalloween.org



Top ways to protect Coral Reefs

(and the fish that call them home):

- 1 Conserve water.
- 2 Don't litter!
It could end up in the ocean.
- 3 Reduce personal greenhouse gas emissions.
- 4 Use only organic fertilizers.
- 5 Choose sustainably raised fish to eat.

More info at Nature.org



Palm oil is SCARY!

Palm oil is a cheap food additive lurking in many products we eat.

Why to avoid palm oil:

- 1 It destroys rainforests, including habitats for endangered tigers, elephants and orangutans.
- 2 It threatens indigenous rainforest peoples.
- 3 Clearing rainforests for palm oil also contributes to climate change.
- 4 It has little nutritional value.

More info at RAN.org