We're building on our successes and making a greater impact than ever.

A Brighter Future For All!

2017 Victories & What’s Ahead in 2018

Victories with industry leaders...

Climate Victories in 2017:

1. Reversing climate change with regenerative agriculture
2. Push Smithsonian to use recycled paper
3. Amazon commits to clean energy and building wind farms in NC & TX
4. DanoneWave introduces the first Non-GMO Project-verified yogurts.
5. Mars launched non-GMO pet food
6. Walmart and True Value promise to phase out bee-killing pesticides.

What’s Ahead

1. 3 more BIG announcements from companies working to get GMOs out of dairy!
2. Ramp up – our biggest campaign ever – on soil health and carbon sequestration

Fair Labor Victories in 2017:

1. Godiva: commit to purchasing cocoa beans made without child labor!
2. Samsung: end labor abuses and remove toxins from assembly plants!

Because of our victories, labor

2017 Victories in 2017:

1. Together, we reversed the growth of GE sugar!
2. Smucker's removed GMOs from their "Uncrustables" – a product earning the company over $220 million in 2016.
3. DanoneWave introduced the first Non-GMO Project-verified yogurts.
4. Mars launched non-GMO pet food
5. Walmart and True Value promise to phase out bee-killing pesticides.

What’s Ahead

1. GoTransparent – Demand to Know Who Made Your Clothes
2. #GoTransparent – Demand to Know Who Made Your Clothes
3. DanoneWave introduced the first Non-GMO Project-verified yogurts.
4. Mars launched non-GMO pet food
5. Walmart and True Value promise to phase out bee-killing pesticides.

2018

What’s Ahead

1. 3 more BIG announcements from companies working to get GMOs out of dairy!
2. Ramp up – our biggest campaign ever – on soil health and carbon sequestration

Green America

Our mission is to harness economic power – the strength of consumers, investors, businesses, and the marketplace – to create a socially just and environmentally sustainable society.

How we raise our funding...

How we allocate the funds we raise...

2017 BUDGET

GreenAmerica/go/match

GREEN AMERICA | 1612 K STREET NW SUITE 600 | WASHINGTON, DC 20006 | 800.584.7336

EXPENSES

Programs 88% 
Sustainability & Pet 4% 
Grants 5% 
Toxins 1%

Dedicating 88% of our funding to programs work makes Green America “Best in Class” for non-profits!

Donations to Green America are tax-deductible.

Facebook: GreenAmerica | Twitter: @GreenAmerica | Instagram: iamaGreenAmerican | Pinterest: GreenAmerica

We are the resource to educate people on how to improve their own lives and the world.

Push back... …When we see threats to what we work for, we call it out and take action.

Move forward... …Ramp up our core programs – climate, food, finance, labor & justice – Our work is more important than ever!