We eat chocolate for comfort, celebration and indulgence. But what's really going into the chocolate we buy? We have surveyed the world's biggest chocolate companies to find out! Some are rising to the challenge, but others continue to ignore consumer demand for chocolate that's **good for people and the planet.** 



0\_0

00

SCORE KEY

Leading the industry on policy



Starting to implement good policies



 $\mathbf{CO}$ 

0.0

Needs more work on policy and implementation



Needs to catch up with the industry



0.0

0 0

**0** 

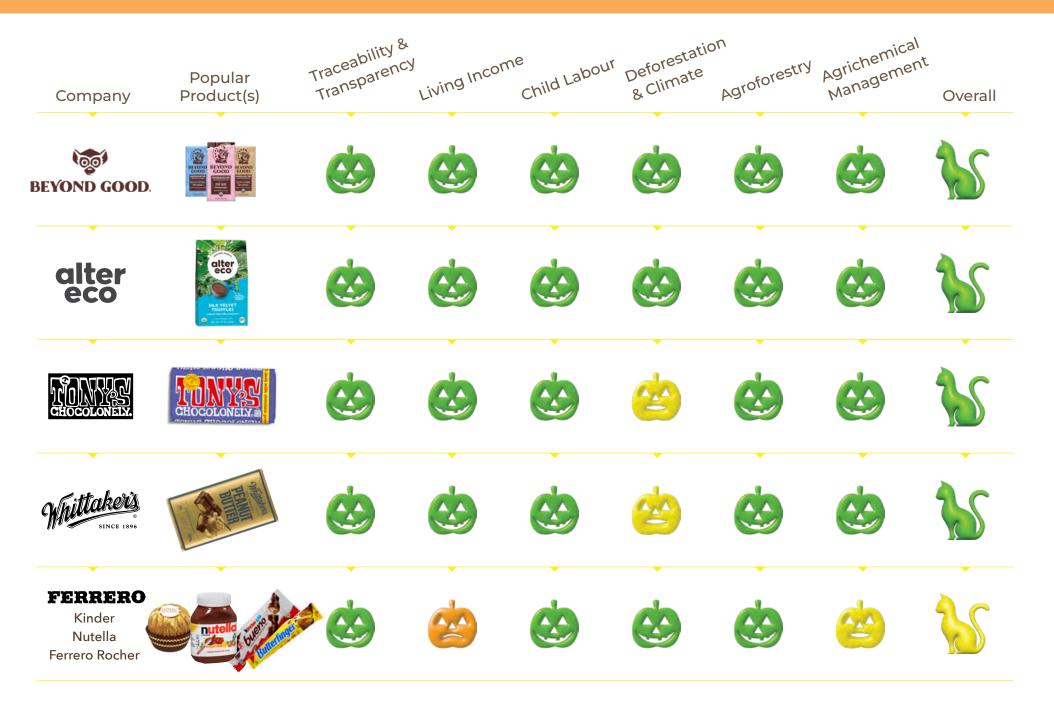
Did not respond to survey: Lacking in transparency

## **SPECIAL MENTIONS**

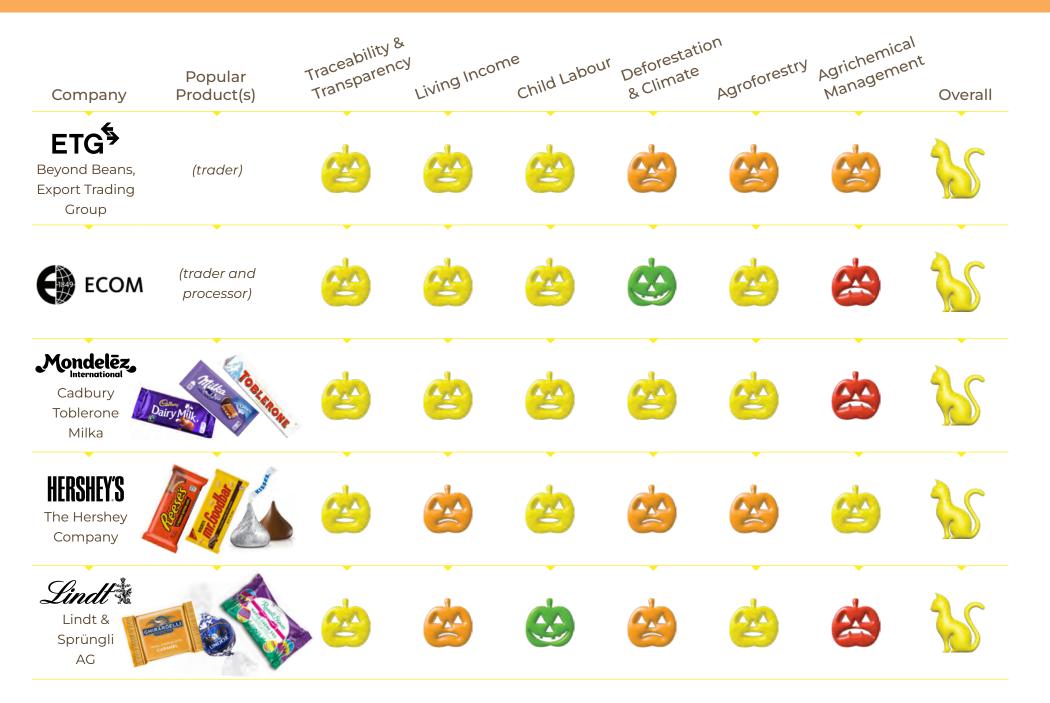
Previous scorecard 'Good Eggs' Alter Eco, Tony's Chocolonely and Whittaker's continue to be best in class.

**Nestlé** has taken significant steps in innovation for addressing farmers' income with additional payments and with their commitment to plant 2.8 million shade trees by the end of 2022.

Ferrero now joins other companies whose cocoa is overwhelmingly certified such as **Hershey's**, **Ritter**, **Fazer** and others. While certification is not perfect, it is often a positive step in a company's sustainability journey, especially when it is included as a part of other initiatives.





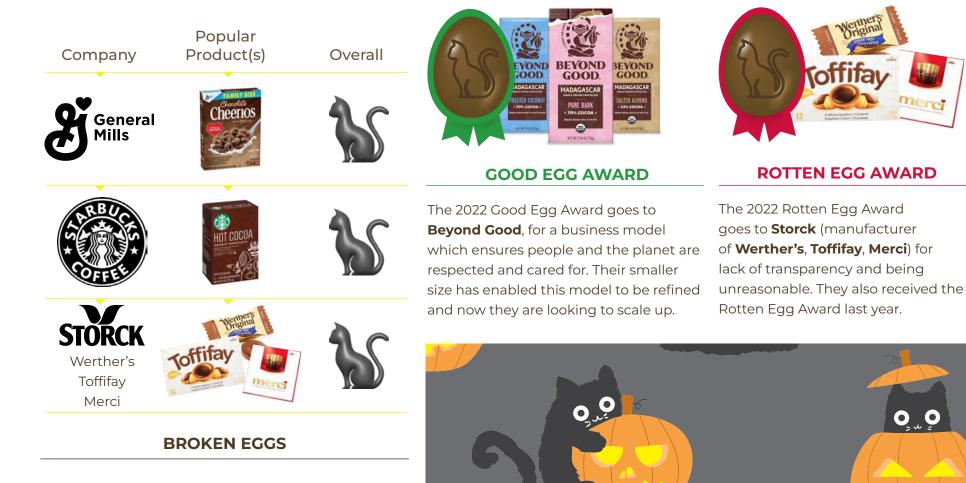












Only a small number of companies refused to engage with the Chocolate Scorecard, these are **Starbucks**, **General Mills** and **Storck.** If they are making progress on increasing the sustainability of their chocolate supply chains then we and their customers would like to hear more about it. The Chocolate Collective is coordinated by **Be Slavery Free**, with universities, consultants and civil society group **9**, **9** gaging in transforming the chocolate industry. We are grateful to the companies who participated and the **g** aff who took time to engage with us.



#### Researchers

0

This research has been conducted in accordance with Human Research Ethics Committee guidelines under the project titled The Chocolate Scorecard, project ID 10917, 2022, from Macquarie University, Sydney, Australia; Open University (UK) HREC/4275/Bernardi; University of Wollongong HREC, project title: Chocolate Scorecard, number: 2022/009.



**Be Slavery Free** 

Etelle Higonnet Carolyn Kitto Fuzz Kitto MACQUARIE University SYDNEY-AUSTRALIA

Macquarie University Prof. John (Johannes) Dumay



The Open University Dr. Cristiana Bernardi



0.0

UNIVERSITY OF WOLLONGONG AUSTRALIA

University of

Wollongong

Dr. Stephanie Perkiss

#### **Subject Matter Consultants**

We are grateful for their advice but in the end decisions were made by the research team.



Forest Trends Philip Rothrock



International Cocoa Initiative Matthias Lange



Pesticide Action Network Rajan Bhopal



Südwind Institute Friedel Hütz-Adams



VOICE Network Antonie Fountain

#### **Promotion Partners**

- Abolishion ACRATH Asset Campaign Baptist World Aid Australia Child Labor Coalition EcoCare Ghana
- El Llamado del Bosque Estwatch European Freedom Network Freedom United Green America
- JATAN Mighty Earth National Consumer League National Wildlife Federation Netzwerk gegen Menschenhandel
- RAIN Roscidet SIM For Freedom Unseen UK