

GET CHILD LABOR OUT OF YOUR CHOCOLATES FOR EASTER



Take this handy chart with you when you're shopping at the store or online

COMPANY/PRODUCT	GRADE	LABOR CERTIFICATION	BITE-SIZE CANDIES	SEASONAL SPECIALS/GIFTS
Alter Eco altereco-usa.com	A			
Coco-Zen Coco-zen.com	A		✓	✓
Divine Divinechocolateusa.com	A		✓	✓
Equal Exchange Equalexchange.coop	A		✓	
Shaman Shamanchocolates.com	A			✓
Sjaak's Sjaaks.com	A		✓	✓
Sweet Earth Organic Sweetearthchocolates.com	A		✓	✓
Theo Chocolate Theochocolate.com	A			✓
Green & Black's Greenandblacks.com	A			
Dagoba Dagobachocolate.com	C			
Kraft Kraftfoodscompany.com	C		✓	
Mars Mars.com	C		✓	
Hershey's Bliss Hersheys.com	C		✓	
Nestle Nestle.com	D		✓	
Hershey Branded Products Hersheys.com	F	None	✓	









Green & America
COME TOGETHER

fairtrade@greenamerica.org

GreenAmerica.org

800-58GREEN

CERTIFICATION LABELS AND WHAT TO LOOK FOR

LABEL	ABOUT
<p>Fair Trade Certified™</p>  	<p>Fair Trade prohibits forced labor, child labor, and discrimination, and protects freedom of association and collective bargaining rights. If child labor should surface, remediation guidelines are in place. Certified farmers are guaranteed a Fair Trade floor price for their cocoa beans as well as a social premium. Fair Trade cocoa producers are required to form democratic cooperatives that administer the social premium based on a democratic process. In order to use the Fair Trade label, 100% of the primary ingredient must be certified.</p>
<p>IMO Fair ForLife</p> 	<p>The IMO Fair for Life certification guarantees that human rights are protected at all stages of production, with a strong focus on hired laborers, as they are often the most marginalized in the supply chain. Fair for Life guarantees that smallholder farmers receive fair payment and that workers enjoy good and fair working conditions. The Fair for Life system prevents forced and child labor and also includes detailed environmental criteria. Fair For Life certified products must use Fair Trade ingredients if available, and regardless, 50% of all ingredients must be Fair Trade in order for a product to bear the seal.</p>
<p>Rainforest Alliance (RA)</p> 	<p>RA standards prohibit the use of forced labor, child labor, and discrimination. However, the protection of the right to organize on RA-certified farms is not a critical criteria. RA does not require buyers to pay a specific minimum floor price for cocoa beans. RA reasons that by producing higher quality and sustainable cocoa beans, farmers should be able to earn a higher price for their beans over time.</p>
<p>Organic</p> 	<p>Organic certification does not include labor rights standards. The program does not address wages, prices to producers, or management of cooperatives. Organic does require that 100% of the ingredients of a product be certified organic in order to earn a label. Organic certification also includes a grievance procedure and whistleblower protections.</p>
<p>UTZ</p> 	<p>UTZ Certified was founded by Guatemalan coffee producers and the Ahold Coffee Company in 1997; however, no organizations with a specific expertise in labor rights are included on the Board of Directors. UTZ launched a cocoa program in 2007. UTZ certification prohibits forced labor, child labor, and discrimination and protects the right to organize and bargain collectively. In terms of pricing, UTZ states that premiums are paid to farmers for their certified products, but the price is solely based on negotiations between the buyers and farmers. Paying the legal minimum wage is required only after the first year of certification</p>



 **Green & America**
COME TOGETHER

fairtrade@greenamerica.org
GreenAmerica.org
800-58GREEN